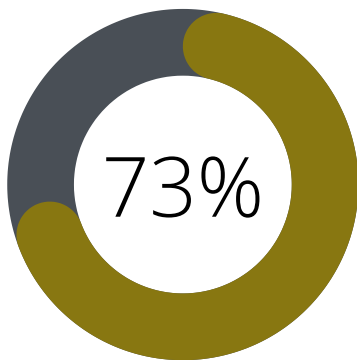


WHY STAGE IN A *Seller's* MARKET



"A professional stager will be able to work within your budget and help you invest your dollars for the best ROI"

- Consumers Guide to Real Estate Staging



In a 2021 survey of 4,600 properties, 73% sold over list price.

"We sold our 8,000 sq. ft. house during COVID-19 all thanks to professional staging. Given we were in the luxury housing price point, we thought it would take at least a whole season to sell our house. We ended up getting an all cash offer in the second week! Every real estate agent and potential buyer who toured the house LOVED it"

"A professional stager will be able to work within your budget and help you invest your dollars for the best ROI. They will be able to make recommendations on everything from paint choices to knowing when to replace or update items, knowing what stays, and what should be packed up and sometimes complex upgrades or renovations." - RESA

STAGED
HOMES SOLD
ON AVERAGE

\$40K

OVER LIST
PRICE

THE AVERAGE
STAGING
INVESTMENT OF
1.3% RESULTED IN A

7.1%

OVER-LIST
RETURN ON
INVESTMENT

In a 2021 survey of 4,600 properties, homes that were staged sold approx 9 days faster than the average days on market.

